



SAVANNAH BOOK FESTIVAL

Corporate

2025 Festival Sponsorship Benefits February 6-9, 2025

The Novelist

\$1,750 to \$2,749

Tickets

- 2 premium seating tickets to the Opening, Keynote and Closing Addresses
- Opportunity to purchase up to 2 General Admission seats before tickets are available to general public (subject to availability)

Additional Benefits

- 2 passes to the Festival Saturday VIP Suite all day
- 2 passes to the "Meet the Author" party following Friday's Keynote Address
- Opportunity to be an author host for Festival Weekend (subject to voluntary participation by authors)
- Dedicated lines for entrance into all Festival events
- Preferred seating at all Festival events (Saturday venues preferred seating is limited and on a first come basis)
- Recognition on the Savannah Book Festival website (12 months of recognition from date of gift)
- Recognition in Festival program book (gifts received after 12/31/23 may be recognized in next Festival's program)

The Literary Agent

\$2,750 to \$4,999

Tickets

- 2 premium seating tickets to the Opening, Keynote and Closing Addresses
- Opportunity to purchase up to 2 General Admission seats before tickets are available to general public (subject to availability)

Additional Benefits

- An eighth page ad in event program.
- All Additional Benefits for "The Novelist"

The Editor

\$5,000 to \$7,499

Tickets

- 4 premium seating tickets to the Opening, Keynote and Closing Addresses
- Opportunity to purchase up to 4 General Admission seats before tickets are available to general public (subject to availability)

Additional Benefits

- 2 additional passes to the “Meet the Author” party following Friday’s Keynote Address (total of 4)
- Prominent recognition on website, venue signage, collateral, newsletter, social media mention
- Reserved parking pass for headliner events on Thursday, Friday, and Saturday
- All Additional Benefits for “The Literary Agent”, plus an upgrade to a quarter-page ad in program

The Publisher

\$7,500 to \$9,999

Tickets

- Up to 4 premium seating tickets to the Opening, Keynote and Closing Addresses (for you or donated to a student or educator at your direction)
- Opportunity to purchase up to 4 General Admission seats before tickets are available to general public (subject to availability)

Additional Benefits

- All Additional Benefits for “The Editor”, plus an upgrade to a half-page ad in program.
- 2 exclusive backstage passes to meet each headliner author and receive a personalized signed book before the headliner events

The Chairperson’s Circle

\$10,000+

Tickets

- Up to 6 premium seating tickets to the Opening, Keynote and Closing Addresses (for you or donated to a student or educator at your direction)
- Opportunity to purchase up to 6 General Admission seats before tickets are available to general public (subject to availability)

Additional Benefits

- All Additional Benefits for “The Publisher”, plus an upgrade to a full page ad in program
- 2 additional passes to the Festival Saturday VIP Suite all day (total of 4)
- 2 additional passes to the “Meet the Author” party following Friday’s Keynote Address (total of 6)

Additional Sponsorship Opportunities:

The Savannah Book Festival has an estimated 8,000 - 10,000 attendees each year, walking in and around Telfair Square to purchase books, have books signed by authors, and attend author sessions in addition to general foot traffic around the square on Festival Saturday. The Festival atmosphere around Telfair Square also attracts locals and tourists visiting the downtown area.

Book Sales Tent on Telfair Square Sponsorship \$20,000

- The Chairman's Circle Sponsor Benefits
- 6-foot banner with logo on Book Sales Tent Friday and Saturday of Festival Weekend
- Recognition at author sessions on Festival Saturday

Author Signing Tent on Telfair Square \$15,000

- The Chairman's Circle Sponsor Benefits
- 6-foot banner with logo on Book Sales Tent Friday and Saturday of Festival Weekend
- Recognition at author sessions on Festival Saturday

Activate a 2024 sponsorship at www.savannahbookfestival.org/support or by mailing a check:

Savannah Book Festival, 37 W. Fairmont Ave., #216, Savannah, GA 31406.

Sponsorships initiated after February 18, 2024 are valid through December 31, 2025.

37 W. Fairmont Ave., Suite #216 Savannah, GA www.savannahbookfestival.org 912-598-4040