SAVANNAH BOOK FESTIVAL

February 4 - 7, 2027

savannahbookfestival.org

CORPORATE SPONSORSHIP

The Savannah Book Festival brings authors and readers together to celebrate the written word, cultivate the joy of reading, and foster civil conversation.

The Savannah Book Festival fills more than 11,000 seats across four days for three ticketed Headliner Events, free Festival Saturday sessions, and our signature SBF@Schools program.

Why Your Support Matters

A remarkable 90% of our annual revenue comes directly from generous sponsors, foundations, and donors like you. Because the Savannah Book Festival is a non-profit celebration of literature, your partnership is the vital force that keeps our community thriving and literature accessible to all.

Fuel the Story. Enrich the Community

- Keep Festival Saturday 100% Free for over 10,000 Festival attendees.
- Bring award-winning authors into Savannah-Chatham County classrooms to inspire the next generation.
- Elevate Savannah's Cultural Landscape through world-class literary programming and civil dialogue.

SBF by the Numbers

800k+ Social Media Impressions on Festival Weekend

900+ Authors Historically

4k+ Volunteers

800+ Author Sessions

20k+ Digital Followers

2mil+ Book Sales

220k+ Seats Filled

SPONSOR LEVEL	Novelist	Literary Agent	Editor	Publisher	Chairperson's Circle	Visionary
Benefits	$1,750 - $2,749	$2,750 - $4,999	$5k - $7,499	$7,500 - $9,999	$10k+	$30k+
*Tickets	2	2	4	4	6	6
Backstage Passes				2	2	2
VIP Lounge Passes	2	2	2	2	4	6
Meet the Author Party	2	2	4	4	6	6
Priority Entrance	✓	✓	✓	✓	✓	✓
Reserved Seating	✓	✓	✓	✓	✓	✓
Name on Website	✓	✓	✓	✓	✓	✓
Parking Pass			✓	✓	✓	✓
*Festival Brochure Ad		1/8 Page	1/4 Page	1/2 Page	Full Page	Full Page
Venue Naming/ Sponsor		Author Sponsor	Festival SaturdayVenue	HeadlinerEvent Sponsor	Sponsor of 4 Day Festival	Headliner Stage & 4 Day Festival

Visionary — $30,000+

Sponsor of Headliner Stage | Sponsor of 4-day Festival |Full Page Ad in SBF Brochure |2 posts across all social platforms | Inclusion in Newsletter to 5k+ subscribers | 12-month recognition on Savannah Book Festival website & in the Festival program | 6 premium seats to Opening, Keynote & Closing Addresses | Priority access to buy up to General Admission seats | Reserved parking pass for Headliner Events | 6 all-day Saturday VIP Suite passes | 6 “Meet the Author” party passes | 2 exclusive backstage headliner meet-and-greet passes with signed books

Chairperson’s Circle — $10,000 to $29,999

Sponsor of the 4-Day Festival | Full Page Ad in SBF Brochure | 2 posts across all social platforms | Inclusion in Newsletter to 5k+ subscribers | 12-month recognition on Savannah Book Festival website & in the Festival program | 6 premium seats to Opening, Keynote & Closing Addresses | Priority access to buy up to 6 General Admission seats | Reserved parking passes for Headliner Events | 4 all-day Saturday VIP Suite passes | 6 “Meet the Author” party passes | 2 exclusive backstage headliner meet-and-greet passes with signed books

Publisher — $7,500 to $9,999

Sponsor of a Headliner Event| ½ Page Ad in SBF Brochure | 2 posts across all social platforms | Inclusion in Newsletter to 5k+ subscribers | 12-month recognition on Savannah Book Festival website & in the Festival program | 4 premium seats to Opening, Keynote & Closing Addresses | Priority access to buy up to 4 General Admission seats | Reserved parking pass for headliner events | 2 all-day Saturday VIP Suite passes | 4 “Meet the Author” party passes | 2 exclusive backstage headliner meet-and-greet passes with signed books +

Editor — $5,000 to $7,499

Naming of Festival Saturday Venue | ¼ Page Ad in SBF Brochure | 2 posts across all social platforms | Inclusion in Newsletter to 5k+ subscribers | 12-month recognition on Savannah Book Festival website & in the Festival program | 4 premium seats to Opening, Keynote & Closing Addresses | Priority access to buy up to 4 General Admission seats | Reserved parking pass for headliner events | 2 all-day Saturday VIP Suite passes | 4 “Meet the Author” party passes | Express entry and preferred seating

Literary Agent — $2,750 to $4,999

Sponsorship of Festival Saturday Author | ⅛ Page Ad in SBF Brochure | 2 posts across all social platforms | 12-month recognition on Savannah Book Festival website & in the Festival program | 2 premium seats to Opening, Keynote & Closing Addresses | Priority access to buy up to 2 General Admission seats | 2 all-day Saturday VIP Suite passes | 2 “Meet the Author” party passes |Express entry and preferred seating

Novelist — $1,750 to $2,749

Sponsorship of Festival Saturday Author | Recognition on the Savannah Book Festival website for 12 months and in the Festival program | 2 premium seating tickets to the Opening, Keynote, and Closing Addresses | Opportunity to purchase up to 2 General Admission seats prior to public (subject to availability) | 2 passes to Festival Saturday VIP Suite all day | 2 passes to the “Meet the Author” party after Friday's Keynote Address | Express entry & preferred seating at Festival events

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