SAVANNAH BOOK FESTIVAL

February 4 - 7, 2027

savannahbookfestival.org

The Savannah Book Festival brings authors and readers together to celebrate the written word, cultivate the joy of reading, and foster civil conversation.

The Savannah Book Festival fills more than 11,000 seats across four days for three ticketed Headliner Events, free Festival Saturday sessions, and our signature SBF@Schools program.

Why Your Support Matters

A remarkable 90% of our annual revenue comes directly from generous sponsors, foundations, and donors like you. Because the Savannah Book Festival is a non-profit celebration of literature, your partnership is the vital force that keeps our community thriving and literature accessible to all.

Fuel the Story. Enrich the Community

- Keep Festival Saturday Free
- Bring award-winning authors into Savannah-Chatham County classrooms to inspire the next generation.
- Elevate Savannah's Cultural Landscape through world-class literary programming and civil dialogue

SBF by the Numbers



SPONSOR LEVEL	Novelist	Literary Agent	Editor	Publisher	Chairperson's Circle	Visionary
Benefits	$1,750 - $2,749	$2,750 - $4,999	$5k - $7,499	$7,500 - $9,999	$10k+	$30k+
Tickets	2	4	6	6	6	6
Backstage Passes				2	2	2
VIP Lounge Passes	2	2	2	2	4	6
Meet the Author Party	2	4	6	6	6	6
Priority Entrance	✓	✓	✓	✓	✓	✓
Reserved Seating	✓	✓	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓	✓	✓
Parking Pass			✓	✓	✓	✓
Host Program	✓	✓	✓	✓	✓	✓
Venue Naming/ Sponsor	Author Sponsor	Author Sponsor	Festival Saturday Venue	Headliner Event Sponsor	Sponsor of 4 Day Festival	Headliner Stage and 4-Day Festival

Visionary — $30,000+

Sponsor of Headliner Stage | Sponsor of 4-Day Festival| 12-month recognition on Savannah Book Festival website & in the Festival program | 6 premium seats to Opening, Keynote & Closing Addresses | Priority access to buy up to 6 General Admission seats | Reserved parking pass for Headliner Events | 6 all-day Saturday VIP Suite passes | 6 "Meet the Author" party passes | 2 exclusive backstage headliner meet-and-greet passes with signed books | Express entry lines & preferred seating | Author host opportunity (subject to author participation)

Chairperson's Circle — $10,000 to $29,999

Sponsor of 4-Day Festival | 12-month recognition on Savannah Book Festival website & in the Festival program |6 premium seats to Opening, Keynote & Closing Addresses | Priority access to buy up to 6 General Admission seats | Reserved parking passes for Headliner Events | 4 all-day Saturday VIP Suite passes | 6 "Meet the Author" party passes | 2 exclusive backstage headliner meet-and-greet passes with signed books | Express entry lines & preferred seating | Author host opportunity (subject to author participation)

Publisher — $7,500 to $9,999

Sponsor of Headliner Event | 12-month recognition on Savannah Book Festival website & in the Festival program | 6 premium seats to Opening, Keynote & Closing Addresses | Priority access to buy up to 6 General Admission seats | Reserved parking pass for headliner events | 4 all-day Saturday VIP Suite passes | 6 "Meet the Author" party passes | 2 exclusive backstage headliner meet-and-greet passes with signed books | Express entry lines & preferred seating | Author host opportunity (subject to author participation)

Editor — $5,000 to $7,499

Naming of Festival Saturday Venue | 12-month recognition on Savannah Book Festival website & in the Festival program | 6 premium seats to Opening, Keynote & Closing Addresses | Priority access to buy up to 6 General Admission seats | Reserved parking pass for headliner events | 2 all-day Saturday VIP Suite passes | 4 "Meet the Author" party passes | Express entry lines & preferred seating | Author host opportunity (subject to author participation)

Literary Agent — $2,750 to $4,999

Sponsorship of Festival Saturday Author | 12-month recognition on Savannah Book Festival website & in the Festival program | 4 premium seats to Opening, Keynote & Closing Addresses | Priority access to buy up to 4 General Admission seats | 2 all-day Saturday VIP Suite passes | 4 "Meet the Author" party passes | Express entry lines & preferred seating | Author host opportunity (subject to author availability

Novelist — $1,750 to $2,749

Sponsorship of Festival Saturday Author | Recognition on the Savannah Book Festival website for 12 months and in the Festival program | 2 premium seating tickets to the Opening, Keynote, and Closing Addresses | Opportunity to purchase up to 2 General Admission seats prior to public (subject to availability) | 2 passes to Festival Saturday VIP Suite all day | 2 passes to the "Meet the Author" party after Friday's Keynote Address | Author host opportunity (subject to author participation) | Express entry & preferred seating at Festival events (Saturday preferred seating is limited)

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